

for the WORD OF GOD and the TESTIMONY of JESUS CHRIST

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Journalism is adapting to meet the demands of today's high-tech society through electronic based reporting. Our Journalism program equips you to be a storyteller through writing, design, broadcasting, and social media. You will receive the hands-on experience and practical skills you need to be an effective journalist who brings a Christian worldview to today's media.

Our small but vibrant program has a small professor-to-student ratio, and this creates a close-knit community where your professors help you improve your skills and care for you as an individual. Our program prepares you for the journalism field through experience with Cedars, our university newspaper, and internship opportunities. We offer two different concentrations of Journalism: convergent and public relations.

Convergent Concentration

Convergent journalism combines multimedia and print for effective reporting. You can take broadcasting, TV news, and print-based/writing classes. Convergent journalism majors learn how to:

- gather and report news
- produce content using a variety of tools and platforms
- write for print, TV, and radio broadcasts and all things online
- shoot and produce video reports
- take photos
- design news pages and web pages
- use social media

Public Relations Concentration

Public relations is about communicating messages to the public on behalf of ministries, companies, businesses, or public relations firms. Journalism majors who focus on public relations journalism learn many of the same skills that are taught in Convergent journalism.

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Journalism is adapting to how news is communicated in today's electronic-reliant society. Methods of gathering and transmitting information have changed over the past decade, so today's journalists have new opportunities to be skilled in written, oral, and visual communication.

These new opportunities have created unique jobs for journalists that weren't possible a decade ago. These new jobs not only offer a strong market for graduates but also a unique opportunity to communicate through internet- and print-based media outlets. Journalists work in outlets such as television, radio, magazines, online media, newspapers, and public relations. The average salary of a journalism major varies from job to job. Some jobs, such as the [Public Relations Specialist](#), make up to \$54,000 a year.

Some journalism jobs include:

- Editor
- Sportswriter
- News editor
- Feature writer
- Reporter
- Producer
- Web editor
- Press Officer
- Media Relations
- Online media
- Web designer

If you want to learn more about journalism jobs, contact Professor Jeff Gilbert by [e-mail](#) or by phone at 937-766-3298.

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Kathryn Sill

Senior Journalism major
Wichita, Kansas

I think the CU journalism major has prepared me for my career in a variety of ways. I like that the major doesn't just prepare us for newspaper writing, but for radio, tv, and more. This gives us experience in all fields and makes us more marketable for jobs. I think the most beneficial part of the major is the required internships we have to do in order to graduate. The hands on experience during my internships has helped me learn a lot and has given me ideas about what I might want to do after graduation.



Joshua Burris

Junior Journalism major
Bellevue, Ohio

I feel so far I have learned a lot to prepare me for my career. This semester I have written a few sports stories for Cedars, our school's student newspaper. You get paid for working at the paper, which is nice. I am also the multi-media director for the paper, so I make a video for it about every other week. I have also gone to a lot of high school football games with one of my journalism professors. He is a freelance writer and has taken me with him to help me learn how to cover football games. I've written a few of my own articles, they aren't published, but it was still a great experience.

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Cedars is a student-driven university newspaper that has won numerous awards. It provides Journalism majors with hands-on experience as writers and editors that prepares them for the job market. Cedars gives writers the flexibility to write about their passions and for the columns that interest them. The newspaper covers a variety of topics such as current political events, arts and entertainment, sports, and off- and on-campus events.

See the [Cedars](#) website for more information.



Frank E. Deaner Ohio Newspaper Association Feb. 11

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Sample 4-Year Plan

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Sample Four-Year Plan for a Degree in Journalism

- Freshman
- Sophomore
- Junior
- Senior

Course Number	Course Name	Course Hours
BTGE-1720	Spiritual Formation	3
COM-2320	Theories of Mass Media	3
COM-1100	Fundamentals of Speech	3
ENG-1400	Composition	3
GSS-1100	Politics and American Culture	3
HUM-1400	Introduction to the Humanities	3
JOUR-1000	Introduction to Media Writing	3
PEF-1990	Physical Activity and the Christian Life	2
	Biological Science Elective	3.5
	History Elective	3
	Quantitative Elective	3
	Total	32.5

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The Journalism program has 32 credit hours of required courses. Journalism majors can specialize in either Convergent Journalism or Public Relations both of which will require an additional 19 credit hours. Convergent Journalism is designed for students who desire to work in print, online, TV, or radio news. Public Relations is designed for students who desire to represent a ministry, company, business, or public relations firm through various forms of media. A minor requires 16-18 credit hours.

- [Required Courses](#)
- [Convergent Journalism Concentration](#)
- [Public Relations Concentration](#)

Required Courses

Course Number	Course Name	Course Hours
COM-2320	Theories of Mass Media	3
COM-2510	Media History	3
JOUR-1000	Introduction to Media Writing	3
JOUR-2000	Introduction to Reporting	3
JOUR-3100	Media Law	3
JOUR-3150	Media Ethics	2
JOUR-3605	Writing and Design for Web/Mobile Media	3
JOUR-3650	Networked Audience	3
JOUR-4650	Designing Solutions for New Audiences	3
JOUR-4950	Internship	6

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If you would like to learn more about the exciting field of Journalism at Cedarville, contact Professor Jeff Gilbert by [e-mail](#) or phone (937-766-3298).

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If you would like to enroll at Cedarville, send the Admissions Office an e-mail or call them.

Toll Free: 1-800-CEDARVILLE (1-800-233-2784)

Local: 937-766-7700

Fax: 937-766-7575

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