

# Sadie Hollins

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## Basic Information

**Age:** 18

**Family Status:** Oldest daughter with two siblings and married parents.

**Income of Parents:** \$120,000/year

**Education:** Sophomore student at Baylor University, OK.

**Job:** Works at a bookstore a few nights during the week.

**Interests:** Gymnastics, music, literature, tennis, and cooking.



## Experience & Expertise

Sadie is an active young woman, spending most of her time earning good grades, working at a bookstore, listening to music with her friends, and playing tennis for her college's tennis team. During the summer, she works as a sports camp counselor for disabled children. Sadie is busy year round and sometimes finds it difficult to connect with family and friends who are far away.

## Values

Although she is involved in several activities, Sadie values spending quality time with her family and hanging out with her friends. She wants to stay connected with all of them by sending them a quick text, making a phone call, or carrying on a face-to-face conversation. Sadie also desires to keep in touch with her professors and tennis coach in case she will miss a class or a team practice. Because she is always on the go, Sadie wants a phone that will keep her connected in case she ever needs help.

## Technology

Sadie is an average user of technology. She recently got a new laptop on which she emails her family and friends, maintains a Facebook profile, and researches and writes her class papers and assignments. Being thrifty, Sadie usually does not buy the latest gadgets, but instead, purchases durable, less expensive items that get the job done.

## Goals & Objectives

**Goal for Sadie:** Provide effective documentation for Sadie when she uses a TracPhone.

### Objectives:

- Make the learning experience effective so Sadie will quickly learn how to use a TracFone.
- Allow Sadie to call and text her family and friends.
- Provide Sadie a usable and inexpensive cell phone.